RSA Leicester and Rutland: Sustainable Futures

De Montfort University, Wednesday 3rd April, 2019

[Hugh Aston Building  
Richmond St, Leicester LE2 7ED](https://goo.gl/maps/AEe6hWWDMup)

Room HU2.32

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Registration on

<https://www.eventbrite.co.uk/e/rsa-leicestershire-and-rutland-sustainable-futures-tickets-58979694855?ref=ebtn>

*Joint Media and Communications Research Centre (MCRC), Education for Sustainable Development forum (ESD) and Royal Society of Arts public engagement event*

# Date

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| 5:00 pm-5:05 pm | Registration and Reception |

# Date

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| 5:10pm- 5:30pm | **Opening talk**  **Climate Change; Global Warming; Globalisation; Modernity and Post Modernity**  Professor Matthew Hibberd, Vice Dean, Faculty of Communication Sciences, Director, Institute for Media and Journalism (IMeG),  Professor, Media Management, Media Economics and Media and Cultural Industries  USI Lugano  Break 5 mins |
| 5:40pm-5:55pm | **Invited talks (interactive)**  **Climate emergency and sustainability, Leicester**  Phil Marston, Extinction Rebellion Leicester (XRL) |
| 5:55 pm- 6:15 pm | **The role of universities in supporting local action for sustainability: DMU and Leicester**  Dr. Andrew Reeves, Senior Lecturer, Institute of Energy and Sustainable Development (IESD), DMU |
| 6:15 pm- 6:30 pm | **The role of the media in shaping conflict transformation: lessons from research about Israel/Palestine.**  Giuliana Tiripelli, Lecturer in Journalism at De Montfort University  Break 5 mins |
| 6:35 pm – 7:00 pm | Fellow led session (interactive)  “Let deeds, not words, be your adorning” by George Ballentyne, FRSA  Celebrate our Similarities, Kamla Pattni, FRSA  How to attract insects and wildlife to Leicester  Charlotte Lingham, Green Behaviour Change Frontrunner, DMU |
| 6:45 pm-7:20 pm | Discussion and actions |
| 7:20 pm-7:30 pm | Conclusion |

*There will be options for networking after the event. So please do join in.* All welcome.

Abstracts

Opening talk

Climate Change; Global Warming; Globalisation; Modernity and Post Modernity

*The global rise in the earth’s surface temperature in coming decades will bring with it increased instances of flooding, drought and volatile weather patterns. One of the main industries affected is Fashion which is responsible for some 5% of current global carbon emissions (Bauck, 2017). There is common acknowledgement that every stage in the production of garments for the fashion world creates pollution and emission problems: from sourcing and use of scarce water resources in the production of cotton, to farming processes in the production of leather, from the use of industrial dyes and synthetic textile fibres to the need for ships, planes and lorries to transport the final product globally. This article explores the main challenges facing the fashion industry from climate change. The main argument of this talk is that fashion has grown to be a key exemplar industry of global capitalism, often being associated with the positive and negatives excesses of globalisation. It is also therefore seen as one of the key industries responsible for climate change causing much reflection within the industry as to how this key issue should be tackled. On the plus side, the Fashion industry can capitalize on its modern high-profile status to bring real attention to climate change issues through publicity and media attention. The global scale of clothing manufacturing and distribution, and the pollution it helps to create, has led many in the industry to seek ways to promote climate change initiatives in the industry. This aspiration, though, is a most difficult one in an industry with complex global production and distribution chains and one which is so embedded in modern consumer culture, often blamed for the worsening environment degradation worldwide.*

Invited talks

1. Climate emergency and sustainability

*We are facing a catastrophic climate change. With prompting from Extinction Rebellion Leicester, our City Council has recently declared a climate emergency - what does this mean in terms of "sustainability"? What can concern individuals do in the face of such a massive challenge?*

1. The role of universities in supporting local action for sustainability: DMU and Leicester

*How should universities contribute to local efforts to promote sustainability by local citizens, government and business? This short talk highlights existing practice at DMU in Leicester via research, teaching and external partnerships. Innovative examples include exploring the “Smart City” concept with Leicester City Council and opening taught classes up to community stakeholders for co-learning.*

1. The role of the media in shaping conflict transformation: lessons from research about Israel/Palestine.

*Drawing from research about Israeli-Palestinian negotiations, this paper analyses the role of traditional news media in shaping change. It explains how journalism supported peace narratives that could not trigger wider change of beliefs. It also describes individual processes of change of beliefs, and how media could support it.  The paper concludes by discussing approaches for measuring media’s impact for peace.*